

Argos Feed FAQs

So, I've downloaded the feed – now how do I use it?!

There's lots of ways you can use the product feed to display product data on your web site. Most of which require a little bit of technical knowledge and some patience. You can find the "How to Use a FusePump Data Feed" tutorial, which guides you through the process, at the following URL: <http://fusepumpaffiliates.co.uk/FeedCreator-Argos/help/index.html>.

Wow! There's a lot of interesting fields in the feed (e.g. "moneyBackExclusion", "buyingGuideName"), but what do they all mean?

You can find a full description of what information each field in the feed contains, and how it should be used (including examples) in the "Argos Feed Documentation" which is accessible via the following URL: <http://fusepumpaffiliates.co.uk/FeedCreator-Argos/help/index.html>.

I can only work with feeds in CSV format, does this mean I can't work with the FusePump feed?

Not at all. The feed can also be customised and downloaded in CSV format. Just select CSV as the file format on the third page of the feed creator.

How often is the feed updated? When is the feed updated?

The feed is updated every day in the early hours of the morning. Feed updates occur at a slightly different time each day, but usually before 5am. Every item in the feed contains a "lastUpdated" field so that you can check when details for a particular item were updated.

If you would like to receive a notification email each time the feed is updated, please send an email request to feedsupport@fusepump.com.

I don't like working with feeds. Is there an API available?

Unfortunately, there is currently no API widely available. If you are interested in receiving API access to the data in the feed, please email feedsupport@fusepump.com.

Can I use a different landing page from the one supplied in the feed?

Yes, it is possible to use a different landing page from the one supplied in the feed by constructing your own URLs. You must, however, ensure you are using the correct AID when construct your links, otherwise sales will not be tracked.

Links can be constructed using the following link format:

[http://www.jdoqocy.com/click-**{PID}**-10697412?URL=**{deep-link-url}**](http://www.jdoqocy.com/click-{PID}-10697412?URL={deep-link-url})

Where **{deep-link-url}** is a link to a page on the Argos web site. Be sure to replace **{PID}** with your correct PID, and that the AID remains as 10697412, or you will not be attributed for any sales.